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"The workshops and one to one meetings were unique and very informative. The participants were well informed industry experts and it was very beneficial interacting with such professionals."

Etisalat – Paramjit Sandhu, SVP
Mobile Networks

"The format of the summit provides an excellent platform to exchange ideas across all the stakeholders."

Telenor Pakistan – Atiq Ahmad,
Deputy CTO

High level of networking, truly valuable.

Renna Mobile – Joakim Klingefjord, CEO



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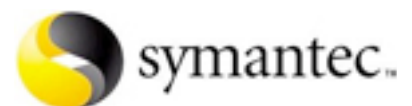
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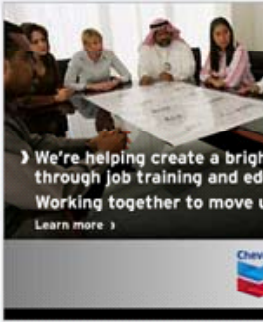
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29 June 2010
 France Telecom have recently announced its plans to acquire five telecom deals in North Africa and the Middle East and are hoping to complete some of these by the end of the summer. This revelation has led to the meeting of the leading names in telecoms at the NGT MENA summit.

France Telecom is set to spend as much \$8.6 billion on MENA deals over the next 5 years as part of a 'double revenue' strategy to capitalize on emerging markets. This plan comes as a direct result of slowing revenue growth within European markets. Across the MENA region telecoms infrastructures are expanding and modernizing, greater liberalization and competition are positively impacting on the market. The NGT MENA committee (hosted by GDS International) is investing time to identify the critical roles of telecommunications in the economic development of the region. More technologically diverse services are becoming available to both businesses and consumers alike. Internet usage is on the rise and money spent in the right place now will pay dividends.

Key to discussions will be investment into IP based infrastructure to replace the traditional telephone systems, LTE / SAE will play a vital role in developing this further and for unifying service delivery in an all IP environment. But that won't happen overnight and **Vodafone Qatar** - Grahame Maher, CEO, **Du** - Osman Sultan, CEO, **Etisalat** - Azhar Zia-ur-Rehman, Group Director IT Governance, **MTN Afghanistan** - George Nassif, CIO are only to aware of this. The NGT



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THURSDAY 1 JULY 2010 / BY LEE FULLER



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France Telecom is set to spend as much \$8.6 billion

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30 March, 2010 08:30

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Opinion - Challenges for future mobile markets

Orga Systems airs its views on future mobile markets at NGT MENA Summit

The need for sustainable growth will in the future not be met by more subscribers, but by increase of connections. This is due to today's telecom markets experiencing fundamental changes. Data services and multimedia content will be the growth drivers in saturated markets like MENA. Real-time rating, charging and policy control can create new opportunities for operators to grow. Orga Systems shows how its solutions can help operators in the Middle East and Northern Africa region to prepare for a successful future.

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Telecoms sees WiMax and LTE slug fest

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LTE - an interesting new technology, is able to facilitate device to device connectivity at a much quicker rate than Wi-Fi and WiMax and could become the new technology mobile phone users exploit for person to person communication New Generation Online 2010/09/09 06:34:39 PM The telecoms industry has been fiercely competitive over the last couple of years with WiMax and LTE slugging it out, both vying for popularity, business and bragging rights. And after trading heavy blows it seems the

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LTE – The Middle Eastern Choice

Events, Global Telecommunications, Telecom, Telecommunications, mobile, technology trends, wireless

September 9th, 2010

Article written by: Daniel Reinhold-Shor

The telecoms industry has been fiercely competitive over the last couple of years with WiMax and LTE slugging it out; both vying for popularity, business and bragging rights. And after trading heavy blows it seems the debate is won.

As far as regional implementation, the Middle East and North Africa are favoring LTE's mobile network technology. Not too long ago WiMAX was leading the market towards becoming the 4G wireless technology of choice for mobile broadband. Billions of Dollars were invested into producing mobile WiMAX but as telecoms' biggest names switched their allegiances to LTE its popularity fell.

Etisalat, who have announced attendance at the NGT MENA Summit, completed LTE trials at the end of 2009. They hope to launch by the end of the year, growing the 4G capabilities within the Middle East. LTE is designed to increase the speed and capacity of mobile networks, with the committee – formed for NGT MENA – agreeing that LTE provides a more natural upgrade for network subscribers.

LTE is set to be the dawn of a new generation in mobile communications; it will be able to facilitate a device to device communication across mobile networks. If LTE truly lives up to the hype, consumers will be able to use their mobile phone in the same way they use their desktop computer, creating a truly interactive experience. But what will the result of fully evolved LTE have on business within the Middle East?

Already it seems that the Middle East is set to surpass Europe in the implementation of LTE. Although the Middle East is seen as a smaller business market it closes the gap on Europe with its potential for growth. Due to a lack of strong fixed broadband infrastructure and sufficient

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Telecoms sees WiMax and LTE slug fest

LTE - an interesting new technology, is able to facilitate device to device connectivity at a much quicker rate than WiFi and WiMax and could become the new technology mobile phone users exploit for person to person communication

New Generation Online
Published: 2010/09/09 06:34:39 PM

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First-release LTE is actually a 3.9G technology since it does not fully comply with the IMT Advanced 4G requirements. The pre-4G standard is a step towards LTE Advanced, a 4th generation standard (4G/LTE) of radio technologies designed to increase the capacity and speed of mobile telephone networks.

LTE Advanced is backwards compatible with LTE and uses the same frequency bands, while LTE is not backwards compatible with 3G systems.

LTE is a set of enhancements to the Universal Mobile Telecommunications System or UMTS which was introduced in 3rd Generation Partnership Project.

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INTERNATIONAL. Over the last couple of years a major bone of contention has caused debate within the telecoms industry, the implementation of LTE over WiMAX.

As far as regional implementation, the Middle East and North Africa are favoring LTE's mobile network technology. Not that long ago WiMAX was leading the way towards becoming the 4G wireless technology of choice for mobile broadband. Billions of Dollars had been invested into producing mobile WiMAX, but as the big names in telecoms switched their allegiances to LTE its popularity fell.

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Already it seems that the Middle East is set to surpass Europe in the implementation of LTE. Although the Middle East is seen as a smaller business market it closes the gap on Europe with its potential for growth.

Due to a lack of strong fixed broadband infrastructure and sufficient fixed competition it seems that a mobile internet service will be the way forward. This has also been agreed by Etsiilat - Ibrahim Saad, Saad, CEO Mobile Network, Public & Performance

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A look at telecoms

Mon, 08 Nov 2010 5:32

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There is more to developing a successful global 4G network than having the likes of WiMax or LTE fighting to be the predominate network provider. For 4G to be successful, several other areas need to be synergized effectively. In fact, media and entertainment, IT, sustainability and electronics all have a profound effect on the development of a thriving 4G network.

The convergence of media and entertainment, IT, sustainability and electronics across 4G networks, as well as the outcome of a WiMAX and LTE showdown will be discussed this week at the NG Telecoms MENA Summit held in Dubai. With the IDC providing a unique insight to industry trends during the early part of this week at Jumeirah, the Meydan, companies like Eltek Valere, Nokia Siemens Network, and PeerApp will be focusing on sustainability, service oriented and value added services, and benefits and characteristics of convergence.

Derek McManus, the CTO for O2 UK, explained that there is [...] exponential demand on mobile data networks. Watching a YouTube video on a Smartphone can use the same capacity on the network as sending 500 000 text messages simultaneously.

The Middle East alone has seen a 137 percent increase in traffic during 2009. Video file sharing and Internet video consume 75 percent of all traffic and is expected to grow to 91 percent by 2013. This is even more important when considering the



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This is even more important when considering the increase of mobile data traffic, which now accounts for 64% of streaming. Having the appropriate services and app stores that work on shortcuts for mobile devices are the most effective way to provide the consumer with the needs they require and is a major talking point for PeerApp during their

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There is more to developing a successful global 4G network than having the likes of WiMax or LTE fighting to be the predominate network provider.

For 4G to be successful, several other areas need to be synergized effectively. In fact, media and entertainment, IT, sustainability and electronics all have a profound effect on the development of a thriving 4G network.

The convergence of media and entertainment, IT, sustainability and electronics across 4G networks, as well as the outcome of a WiMAX and LTE showdown will be discussed this week at the NG Telecoms MENA Summit held in Dubai.

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